Marketing and Communications Guidelines

Brad Christ - 2021-02-02 - Comments (0) - Web

The Marketing and Communications department has published a set of guidelines for writing, logo usage, and branding.

As they put it, "these guidelines are best thought of as starting points. They are, for the most part, common sense suggestions meant to answer some of the initial questions one might have when dealing with issues of brand and the media."

Visit the Marketing and Communications site to learn more.

Attachments

- SOU-Graphic-Standards-JAN-2021-WEB.pdf (21.54 MB)